

## Curriculum Vitae

John E. Melcher

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### **Michigan State University**

University Outreach and Engagement  
Center for Community and Economic  
Development  
1615 E Michigan Ave  
Lansing, MI 48912  
(517) 353-9555

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### **Interest Areas**

Community and economic development, with emphasis on sustainable development, asset based development, asset building policy development, knowledge economy research, human services collaboration and community based economic development.

### **Professional Experience**

Associate Director Center for Community & Economic Development Michigan State University	1997-present
Associate Director MSU-EDA University Center Michigan State University Funded by US Department of Commerce Economic Development Administration	1987-2005
Acting Director Community and Economic Development Program Center for Urban Affairs Michigan State University	1990-1997
Community Development Specialist Community and Economic Development Program Center for Urban Affairs Michigan State University	1987-1990
Project Manager Center for Urban Affairs Michigan State University	1985-1987

Trainer and Builder  
Licensed builder and residential real estate agent 1978-1985

Community Development Specialist  
Center for Urban Affairs  
Michigan State University 1977-1978

## **Education**

MASTER OF SCIENCE (1978)  
Michigan State University, East Lansing, Michigan  
Major: Community Resource Development  
Minor: Sociology  
Thesis: "The Underenumeration of Michigan Population Centers by the Census of Population and its Significance"

BACHELOR OF SCIENCE (1972)  
Michigan State University, East Lansing, Michigan  
Major: Urban and Regional Planning

CERTIFICATE IN TRADE SPECIALIST TRAINING (1989)  
American Graduate School of International Management  
Thunderbird Management Center, Glendale, Arizona

## **Awards**

Focus Award Honorable Mention for Outstanding Community Service, as co-producer of Street Watch with WKAR-TV, from Michigan Public Broadcasting, 1993.

Appreciation Award for the establishment of Food Movers as a viable community organization, from the Greater Lansing Food Bank, 1995.

Regional Excellence Award for Intergovernmental Agreements in Economic Development, as member of the Community Data Committee, from the Regional Economic Development Team, 2004.

Excellence Award for Interdisciplinary Scholarship, as member of the Affordable Housing Research Team, from the Honor Society of Phi Kappa Phi, Chapter 041, 2001.

The Bronze Apple Award, Michigan State University Greek Community, Greek Gala Awards, 2008.

Excellence in Economic Development Research, for "The Lansing Tri-County Bio-Manufacturing Feasibility Study", from University Economic Development Association, 2009.

Excellence in Economic Development and Public Policy Research, for “Northern Michigan and Eastern Upper Peninsula Knowledge Economy Strategies Project”, from University Economic Development Association, 2010.

### **Teaching**

UP897 Research Writing  
Spring 2008

UP490 Community Development Principals and Practice  
Spring 2006

UP 854 Local Economic Development Planning  
Fall 2005

UP 454 Local Economic Development Planning  
Fall 2005

UP490 Community Development Principals and Practice  
Fall 2005

UP490 Community Development Principals and Practice  
Spring 2004

UP 454 Local Economic Development Planning  
Fall 2004

UP490 Community Development Principals and Practice  
Fall 2003

UP490 Community Development Principals and Practice  
Spring 2002

UP490 Community Development Principals and Practice  
Fall 2002

UP490 Community Development Principals and Practice  
Spring 2002

UP490 Community Development Principals and Practice

## **Technical and Research Reports**

Gold, S., Wibert, W., Bondartsova, V., Melcher, J., Post, L., Biroscak, B., (2008), Estimation of the Number of Immigrants and Refugees in Lansing (Michigan). Michigan State University Center for Community and Economic Development: East Lansing, MI.

LaMore, R., Melcher J., Snyder J., Sugiura K., Whitney E., Wilkes K. (2008). *The Lansing Tri-County Bio-Manufacturing Feasibility Study*. Michigan State University Center for Community and Economic Development: East Lansing, MI.

LaMore, R. L., Melcher, J., Supanich-Goldner, F., and Wilkes, K. (2007). *Michigan Knowledge Economy Index: A County-Level Assessment of Michigan's Knowledge Economy*. Michigan State University Center for Urban Affairs Community and Economic Development Program: East Lansing, MI.

Supanich-Goldner, F., Corey, K., Doberneck, D., Hampe, S., LaMore, R., Melcher, J., Wilson, M. (2007). *Economic Development in a Global Knowledge Economy: A Guide for Local Practice*. Michigan State University Center for Community and Economic Development: East Lansing, MI.

LaMore, R., Gandhi, J., Melcher, J., Supanich-Goldner, F., and Wilkes, K. (2005). *Metropolitan Michigan Knowledge Economy Indicators*. Michigan State University Community and Economic Development Program: East Lansing, MI.

LaMore, R. L., Melcher, J., Supanich-Goldner, F., and Wilkes, K. (2004). *Michigan Knowledge Economy Index: A County-Level Assessment of Michigan's Knowledge Economy*. Michigan State University Center for Urban Affairs Community and Economic Development Program: East Lansing, MI.

LaMore, R., Cocciarelli, S., Gomez, J., Melcher, J., Metzger, J., Supanich-Goldner, F., Syal, M. (2001). *Organizational Capacity and Housing Production: A Study of Nonprofit Organizations in Michigan*, A Report to the Fannie Mae Foundation and Aspen Institute Nonprofit Sector Research Fund. Michigan State University Center for Urban Affairs, Community and Economic Development Program: East Lansing, MI.

Lewis, M., Cocciarelli, S., Melcher, J. (1999). *Combating Poverty with Assisted Self-Help: Building Assets for Independence with America's Poor*. Michigan State University Center for Urban Affairs, Community and Economic Development Program: East Lansing, MI.

## **Contracts and Grant Proposals Funded**

\$183,000

MSUEDA University Center for Regional Economic Innovation

October 1, 2015-September 30, 2016

US Department of Commerce, Economic Development Administration

\$2,600,000

MSU Food Processing and Innovation Center

October 1, 2014

US Department of Commerce, Economic Development Administration

(This project includes an additional \$1,000,000 from the State of Michigan, MEDC and MDARD, and \$2,600,000 from Michigan State University for a total project cost of \$6,200,000)

\$35,000

Great Lakes Regional Training Initiative: An EDA University Center Collaboration

January 1, 2015-December 31, 2015

US Department of Commerce, Economic Development Administration

\$183,000

MSUEDA University Center for Regional Economic Innovation

October 1, 2014-September 30, 2015

US Department of Commerce, Economic Development Administration

\$16,666

Great Lakes Regional Training Initiative: An EDA University Center Collaboration

November 1, 2013-December 31, 2014

US Department of Commerce, Economic Development Administration

\$183,000

MSUEDA University Center for Regional Economic Innovation

October 1, 2013-September 30, 2014

US Department of Commerce, Economic Development Administration

\$152,711  
Creating Smart Exporting Strategies  
January 1, 2013-December 31, 2013  
US Department of Commerce, Economic Development Administration

\$183,000  
MSUEDA University Center for Regional Economic Innovation  
October 1, 2012-September 30, 2013  
US Department of Commerce, Economic Development Administration

\$183,000  
MSUEDA University Center for Regional Economic Innovation  
October 1, 2011-September 30, 2012  
US Department of Commerce, Economic Development Administration

\$179,654  
Creating an Innovative Regional Infrastructure to Support Export Market Entry and  
Expansion for Small and Medium Businesses  
2011-2012  
US Department of Commerce, Economic Development Administration

\$29,080  
Identifying Current Capital Access Trends in Rural Northern Michigan  
2010-2011  
US Department of Agriculture, Rural Development  
Principal Investigators:  
Rex LaMore, Ph.D.  
John Melcher, M.S.  
Robert Griffore, Ph.D.  
Steve Miller, Ph.D.

\$159,756  
Building the Capacity of Michigan's Economic Development Professionals to Adjust to  
the Global Knowledge Economy  
2008-2009  
U.S. Department of Commerce, Economic Development Administration  
Principal Investigators:  
Rex LaMore, Ph.D.  
John Melcher, M.S.

\$50,000

Northern Michigan and Eastern Upper Peninsula Knowledge Economy Strategies  
Project

2007-2010

U.S. Department of Commerce, Economic Development Administration

Principal Investigators:

Rex LaMore, Ph.D.

John Melcher, M.S.

\$80,000

The Lansing Tri-County Bio-Manufacturing Feasibility Study

2006-08

U.S. Department of Commerce, Economic Development Administration

Principal Investigators:

Rex LaMore, Ph.D.

John Melcher, M.S.

\$20,000

Estimating the Refugee Population of Lansing

2006-2008

Innovation in University-Community Research Collaboration Grants

Families and Communities Together Coalition

Principal Investigators

Steve Gold, Ph.D.

John Melcher, M.S.

\$30,000

Knowledge Economy Best Practices

2006-2007

Michigan Economic Developers Association and Michigan Economic Development  
Corporation

Principal Investigators:

Rex LaMore, Ph.D.

John Melcher, M.S.

\$90,700

Michigan Partnership for Economic Development Assistance

2004- 2005

U.S. Department of Commerce, Economic Development Administration

Principal Investigators:

Rex LaMore, Ph.D.

John Melcher, M.S.

Faron Supanich-Goldner, MSW

\$92,892

Michigan Partnership for Economic Development Assistance  
2003- 2004

U.S. Department of Commerce, Economic Development  
Administration

Principal Investigators:

Rex LaMore, Ph.D.

John Melcher, M.S.

Faron Supanich-Goldner, MSW

\$100,000

Michigan Partnership for Economic Development Assistance  
2002-2003

U.S. Department of Commerce, Economic Development Administration

Principal Investigators:

Rex LaMore, Ph.D.

John Melcher, M.S.

\$250,000

Individual Development Accounts and Capacity Building in Michigan Community  
Development Credit Unions

2000-2001

Michigan Family Independence Agency

Principal Investigators:

John Melcher, M.S.

Susan Cocciarelli, MSW

\$12,000

Affordable Housing Development in Michigan: Capacity and Production  
1999-2001

Aspen Institute

Principal Investigators:

Rex L. LaMore, Ph. D.

John Melcher, M.S.

\$50,000

Affordable Housing Development in Michigan: Capacity and Production  
1999-2001

Fannie Mae Foundation

Principal Investigators:

Rex L. LaMore, Ph. D.

John Melcher, M.S.



\$30,000

West Town Voices: Enhancing Community Leadership  
1999-2000

Ingham County Health Department

Principal Investigators:

Susan Cocciarelli, M.A.

John Melcher, M.S.

Maxie Jackson, Ph. D.

John Schweitzer, Ph. D.

Faron Supanich-Goldner, M.S.W.

\$14,400

Learning Assisted by Parents & Teachers on Technology for Tots  
1999-2000

MSU Coalition for Children Youth and Families

Principal Investigators:

Peg Barratt., Ph. D.

Linda Jackson, Ph.D.

### **Conference Presentations**

Melcher, J., (April 25, 2013). MSU Regional Economic Innovation Center. EDA University Centers Showcase, West Lafayette, IN.

Melcher, J., (October 18,2011). Key Actions to Drive Marketing and Public Education. Great Lakes International Trade and Transport Hub Summit, East Lansing MI.

Melcher, J., (April 20-22, 2010). Knowledge Economy Strategies for Rural Communities. Presentation at the Small Town and Rural Development Conference, Thompsonville, MI.

Melcher, J., (April 22, 2009). Knowledge Economy Planning. Presentation at the Small Town and Rural Development Conference, Thompsonville, MI.

Melcher, J., and Supanich-Goldner, F. (March 22, 2002). Asset Based Community Development. Presentation at the Annual Meeting of the Urban Affairs Association, Boston, MA.

Melcher, J., and Supanich-Goldner, F. (July 24, 2001). Information Technology in Community Building: An Asset-Based Approach. Presentation at the Joint International Summit on Community and Rural Development, Duluth, MN.

Melcher, J., and Supanich-Goldner, F. (May 4, 2001). Information Technology and Community Building in Ingham County. Presentation at the Annual Meeting of the North Central Extension Urban Conference, Cleveland, OH.

LaMore, R.L., Supanich-Goldner, F., Melcher, J., and Gomez, J. (April 26, 2001). Capacity and Production Among Nonprofit Housing Development Organizations in Michigan. Paper presented at Annual Meeting of the Urban Affairs Association, Detroit, MI.

LaMore, R. L., Metzger, J., Syal, M., Cocciarelli, Melcher, J., and Supanich-Goldner, F. (May 16, 2000). Affordable Housing Research. Paper presented at the Michigan Conference on Affordable Housing, Lansing, MI.

### **Workshops and Training**

Transportation and Economic Development. Presented to Transportation for Michigan, Detroit, MI. March 21, 2014.

Bridging the Gap Between Industry and Education: Business and Industry Partnerships. Presented to the MSU Visiting International Program and LCC Technical and Vocational Training Corporation, Lansing, MI. June 13, 2013.

Community Based Research an Introduction Outreach and Engagement. Presented to new faculty, Michigan State University, East Lansing, MI. March 22, 2013.

Community and Economic Development. Presented to the Emerging Leaders Program, East Lansing, MI. March 21, 2013.

Community and Economic Development. Presented to the Integrated Sustainable Community Development Initiative, East Lansing, MI. March 11, 2013.

MSU CCED Economic Development. Presented to Michigan Connect, Lansing MI. December 15, 2011.

University Outreach and Engagement. Presented to the Irish Institute at Boston College, East Lansing, MI. November 17, 2011.

Prosperity: What is it? Who Has It? How Do We Know When We Have It? Presented to the Ingham County Power Of We Consortium. September 16, 2011.

Building Michigan's Knowledge Economy. Presentation to the Southeast Michigan Council of Governments' Community and Economic Development Advisory Council, with Faron Supanich, Detroit, MI. November 4, 2005.

Information Technology: Empowering Distressed Communities. Contemporary Issues Forum hosted by Urban Affairs Programs, MSU Kellogg Center. March 12, 2002.

LAPTOTTs. Impact presentation, at UAP faculty meeting. May 11, 2000.

Northwest Lansing Leadership Institute: Community Interviews - Preliminary Findings. Presentation to the Northwest Lansing Community Health Summit, Sexton High School, Lansing, with Faron Supanich, Susan Cocciarelli, Celeste Starks, and Jeff Frommeyer. May 6, 2000.

Asset Based Community Development. Workshop presented at the Michigan State University Assets/Outcomes Conference, East Lansing, with Faron Supanich. September 10, 1999.

Asset Based Community Development. Training for Muskegon County Health Department staff and other community partners, as part of University Outreach Training for Trainers program, Muskegon. December 3, 1998.

### **Community Engagement**

Member and past Co-Chair of the Ingham County Power of We Consortium, 1999-present.

Member and Co-Chair of the Capital Area Community Data Committee, 2002-present.

Member of the Community Relations Coalition, 1999-present.

Member of the Edgewood Village Community Outreach Committee, 1999-present.

Member of the MSU CEDP Knowledge Economy Research Team conducting research, training and technical assistance to communities and planning practitioners, 2000-present.

Provided organizational and research support to Urban Core Mayors of Michigan, 1996-present.

Member of Closing the Gap project team to bridge the digital divide in Lansing area, 1999 to 2001.

Led implementation of LAPTOTTS project to introduce computer technology to children and parents in Lansing Head Start classrooms, 1999-2000.

Assisted Urban Caucus of the Michigan House of Representatives and the Urban Core Mayors of Michigan in organizing series of urban policy summits, 1998-2000.

Assisted Michigan House of Representatives Urban Policy and Economic Development Committee in planning series of public hearings, 1998.

### **Professional Service**

Elected member of MSU Academic Specialists Advisory Committee to the Provost (ASAC), 2002-05.

Appointed member of MSU Academic Specialists Advisory Committee to the Provost (ASAC), 1999-2002.